

ArtBeat. 2010

CRAFT VENDOR APPLICATION



SATURDAY JULY 17TH

**Davis Square, Somerville MA
(Rain Date: Sunday July 18th)**

ARTBEAT is Somerville's annual multi-media street party! The festival showcases the city's diverse and vibrant arts communities and attracts thousands of people to Davis Square. Presented by the Somerville Arts Council (SAC) and Mayor Joseph A. Curtatone, ArtBeat is now in its 25th year and features an eclectic mix of music, dance, theatre, food, performance and interactive activities.

More than eighty regional & local craft vendors who create their own crafts or artworks will be selected by a craft jury to display and sell their wares.

2010 THEME: WATER

WATER HAS MANY REPRESENTATIONS AND COMPLEMENTS THE USUALLY STEAMY JULY WEEKEND OF ARTBEAT. WATER: WET, COOL, BLUE, FORCE OF NATURE, EVER PRESENT IN MANY FORMS, IS A RIPE THEME FOR INTERPRETATION, FROM MORE IN DEPTH INTERPRETATIONS TO FUNNY, AND LIGHT HEARTED IN NATURE. WATER HAS ALWAYS PLAYED A PIVOTAL ROLE IN HUMAN EXISTENCE AND IS SET TO TAKE CENTER STAGE IN THE FUTURE. THE POSSIBILITIES ARE ENDLESS. SO GO AHEAD, MAKE A BIG SPLASH!

**PRESENTED BY THE SOMERVILLE ARTS COUNCIL AND MAYOR JOSEPH A. CURTATONE
APPLICATION DEADLINE: MONDAY, MARCH 29TH**

SOMERVILLE ARTS COUNCIL
City Hall Annex
50 Evergreen Avenue
Somerville, MA 02145
(617) 625-6600 x2985
www.somervilleartscouncil.org

APPLICATION CHECK LIST

(Tear off the application guidelines and keep it for your records.)

- Include 5 slides, jpegs (72 dpi max.), or photos that are well-focused and show good detail.
- Label each slide or photo with a number and your name. Please attach individual photos to a piece of paper. Please label jpegs with your name and a number--for example, "leeman01".
- Use applicant form to provide a slide list with descriptions and prices to corresponding numbers.
- Make sure enclosed application form is completely filled out.
- First time applicants: Include résumé or description of your training & recent juried show history.
- Enclose your booth fee in the form of a check or money order, payable to: Somerville Arts Council.
- Send all this material in a 9" x 11" envelope.
- To minimize any risk of loss or damage in the return of your support materials, make sure your self-addressed envelope has sufficient postage and is properly sized.

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Guidelines: Please read carefully and keep this page for future reference. Note that quality and presentation of materials is important.

BOOTH SPACE AND FEES

The booth fee is \$100. Each booth space is 10-ft. wide x 10-ft. deep. If you require more space, each additional 10'x10' space is \$100. (Example: If you need 3 spaces: 3 10' x 10' spaces = \$300). The maximum number of booth spaces per applicant is five. Booth fees are not refundable upon acceptance of your application.

- * **Table & Chairs Rental:** The Somerville Arts Council can provide one 6-ft. table and two chairs for a fee of \$20. To rent a table and chairs, indicate this on the following page and add \$20 to your application fee. Vendors are welcome to bring their own table and chairs and forego the \$20 rental fee. Vendors are responsible for bringing their own display accessories (i.e. racks, shelves). We cannot provide electricity. You may request a particular location, but we cannot guarantee that your request will be met.

WHO SHOULD APPLY:

To support the creative efforts of local artists and artisans, all work must be designed and/or handcrafted by the applicant. NO IMPORTS, MANUFACTURED ITEMS, resale items or kits will be accepted.

Craft vendors may share booths. However, applicants must prepare separate applications and RETURN THEM IN THE SAME ENVELOPE. Please keep each applicant's material (including form, slides, support material) neatly clipped together. Both/all applicants must be accepted in order to share a booth.

APPLICANTS MUST SUBMIT:

- a complete craft Vendor Application.
- 5 slides, color photos, or jpegs (72 dpi max.) representing the type(s) of work you will show. Label each slide/photo with a number & your name. Photos should be attached to a piece of paper. Provide corresponding slide information on application. Jpegs should be labeled with your name and a number in that order. Do not send actual work.
- booth fee; make sure to include an extra \$20 for table and chairs rental, if needed. We will return your payment if your application is not accepted.
- First-time artisans must include résumé or description of training & recent juried show history. First time arts organizations must include a mission statement.
- a self-addressed envelope with sufficient postage for the return of support materials. Make sure your support materials will fit in your SASE, especially if you are using plastic sleeves.
- Send all material in a 9" x 11" envelope; clearly print your return address.

IMPORTANT DATES & RULES:

All applications must be postmarked by Monday, March 29th to the Somerville Arts Council. The craft jury will evaluate applications in terms of quality, originality, and marketability. Past participation at ArtBeat does not guarantee an acceptance for this year. Applications without visual support materials (slides, photos, jpegs), and incomplete information will be disqualified. Notification e-mails will be sent by the end of April. Your complete packet with set-up information, directions, etc. will be mailed in early July.

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CRAFT • VENDOR • APPLICATION **Deadline: Monday, March 29th**

Applications must be postmarked by Monday, March 29, 2010. Please print clearly or type.

Address: ArtBeat Crafts/Somerville Arts Council, 50 Evergreen Avenue, Somerville MA 02145.

Applicant Name _____

Business Name _____

Address _____

City/State/Zip _____

Phone (day) _____ (evening) _____

Email _____

Craft category: jewelry fiber/textile photos/prints paintings/drawings
 ceramics other _____

Price Range: \$ _____ to \$ _____

How did you hear about ArtBeat? _____

Have you been an ArtBeat vendor before?
Yes No

If yes, when?
02 03 04 05
06 07 08 09

Do you plan to use a canopy?
Yes No

If yes, dimensions are
_____ x _____

Please provide a description of the work you will sell at ArtBeat.

Please provide a description of your booth set up.

Submit 5 slides, color photos or jpegs representing the work you'll be exhibiting this year. Label each slide or photo 1 through 5 & include your name on each slide. Name jpegs your name followed by a number such as "leeman01". Below, give corresponding information; include dimensions, materials and prices.

1. _____

2. _____

3. _____

4. _____

5. _____

First time applicants only: Briefly, tell us about your training and craft show history. Do this on a separate piece of paper, or simply include a resume, if that's easier.

Each booth space is 10'x10' and costs \$100. How many spaces would you like? _____ x \$100 = _____

Do you want to rent a 6' long rectangular table and two chairs; \$20 per set. _____ x \$20 = _____

Total fee enclosed \$ _____