

ArtsUnion Call for Producers

ArtsUnion 2008 Event Series

Union Square, Somerville, 2008

Postmark Deadline: March 15, 2008

**Ever wish to produce your own cultural event — with funding?
Here's your opportunity!**

About ArtsUnion

Now in its fourth year ArtsUnion is a project initiative designed to boost the cultural economic development of Union Square, Somerville. The Somerville Arts Council and the Mayor's Office of Strategic Planning and Community Development created ArtsUnion, in partnership with ARTSomerville, Brickbottom Artists Association, Union Square Main Streets, the Washington Street Art Center, the Somerville Historic Preservation Commission, Somerville Community Access Television, Third Life Studios, the Somerville Chamber of Commerce, and Somerville Open Studios. Through funding from the Massachusetts Cultural Council's John and Abigail Adams Program and the City of Somerville, ArtsUnion cultivates and promotes the square's diverse artist and business community. During 2008 ArtsUnion will: present a series of cultural events/performances; conduct "signature" markets; continue with cultural tours; continue the ArtsUnion TV show, Union Tube; kick-off the ArtSpace initiative designed to cultivate indoor cultural programming; commission local artisans to design lightscape projects; and continue the work surrounding a zoning/regulation review to further support the arts and distinct character of the square.

About the Call to Producers

ArtsUnion is looking for creative individuals to create, produce and manage cultural events that will take place in Union Square, Somerville, from mid-May through the end of September, 2008. We seek producers who will develop 2-4 hour cultural events/performances or public art initiatives around a certain theme. Working with the Somerville Arts Council, producers will be responsible for: selecting a theme, lining up talent and/or creating activities, creating a budget, planning and managing the event, and helping to promote the event. Themes can be broad or specific, ranging from dance and performance art to film and multimedia work.

Past ArtsUnion events have included a Marshmallow Fluff festival, a food festival called Project YUM, a mini-golf festival, Project MUM—a dance party under the McGrath Highway, and a "Bhangra Bash" that celebrated the arts of India. **Events that reflect and include the diverse Union Square community are particularly encouraged.** Even if your event doesn't directly relate to Union Square, we encourage you to find ways to work with area businesses. For example, last year the Devil Music Ensemble provided a live score to a silent Western/Mexican film and invited La Taqueria Mexicana to sell food at the event, which was very successful. Film events have been very popular in the past and we welcome film-related proposals, for a single event or a series. Most events will take place within the Union Square Plaza, but we are open to other ideas. ArtsUnion/Somerville Arts Council will provide a budget of up to \$2000 per event and provide technical support/equipment, marketing, and permitting. We encourage you to call and discuss any ideas.



edited & posted on Jan. 14, 2008

How to Apply:

Please provide the following information on no more than two pages:

1. Contact info: e-mail and snail mail addresses, phone, fax and Web site (if applicable)
2. Describe your theme.
3. List some or all of acts/talent you would like to include; describe talent and how it supports your theme.
4. Tell us what day and time frame would be ideal for your event. Please tell us your first, second and third choice for dates, from the following list. Night events, especially those incorporating film, may take place on the Friday of the following weekends. For example, you could propose to have an event Fri., May 16th; the raindate could be Sat., May 17th.

Saturday, May 17, raindate Sunday, May 18

Saturday, May 31, raindate Sunday, June 1

Saturday, June 14, raindate Sunday, June 15

Saturday, June 28, raindate Sunday, June 29

Saturday, July 26, raindate Sunday, July 27

Saturday, August 2, raindate Sunday, August 3

Saturday, August 9, raindate Sunday, August 10

Saturday, August 23, raindate Sunday, August 24

Saturday, September 6, raindate Sunday, September 7

Saturday, September 20, raindate Sunday, September 21

5. Outline schedule for your event (which act goes one first, second, etc.).
6. List technical requirements (stage, sound, lighting, etc.).
7. Give budget: Break down how you would spend \$2,000; this may include a producer stipend, talent fees and other fees you foresee.
8. Somerville affiliation (if any)
9. Please describe your experience in producing previous cultural events. Also, include support materials; i.e., photos, CDs, press clippings, resume(s), etc.

Note: Include a self-addressed stamped envelope if you'd like your support materials returned to you.

Please send your application to:

**ArtsUnion Producers
Somerville Arts Council
50 Evergreen Ave.
Somerville, MA 02145**

**Questions:
Contact ArtsUnion Coordinator, Bess Paupeck
Phone: 617-625-6600, x2985
Email: artsunionsomerville@yahoo.com**

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