

The City of Somerville & the Somerville Arts Council presents:

Somerstreets 2017

CALL FOR COMMUNITY **& BUSINESS VENDORS**

Interested in participating?

Apply to show your art, share information about your organization or vend!

SomerStreets is part of the City of Somerville's open streets initiative, closing busy city streets to vehicles, and opening them up to residents for active, family-friendly programming. Through SomerStreets, the City aims to promote and encourage easy access to physical activity, fresh foods, and reconnecting neighborhoods and businesses and their unique cultural elements in a thriving urban environment.

There remaining SomerStreets for this year are:

Sunday, August 6: Seize the Summer Holland St. (Davis to Teele Square)

-APPLY NOW! Last day to apply is Monday July 10

Sunday, September 17: Strike Up the Bands Highland Ave (School St. to Lowell St.)

-APPLY NOW! Last day to apply is Monday, August 7

Sunday, October 22: Monster Mashed-Up Somerville Ave. (Union Sq. to Elm St.)

-APPLY NOW! Last day to apply is Monday, Sept 11

All events are 2pm – 6pm, rain or shine, set-up starts at 12pm

We're looking for:

- Community groups to provide an interactive activity
- Businesses & local community organizations to table at the event and provide interactive activities (games, stilting, hula hooping, bike race, etc.)
- Other groups that would like to get involved!

Fee for vendors:

Businesses along SomerStreet route - FREE

Non-profit organizations - \$35 /free with approved interactive activity

Somerville businesses - \$100

Businesses outside Somerville - \$150

Corporate sponsors - \$300

APPLICATION:

1. Name of organization or company
2. The SomerStreets event(s) you are interested in
3. Contact info: Contact person, e-mail and snail mail, phone number, and website (if applicable)
4. Brief description
5. Somerville affiliation (if any)
6. If you've participated in any SomerStreets event in the past

To apply for the August, September & October SomerStreets: send an e-mail to neichner@somervillema.gov with the header "SomerStreets application" and the date(s) of the festival(s) you'd like to participate in.

For questions please contact: Nina Eichner 617-625-6600 x2998

